

FOR IMMEDIATE RELEASE: May 1, 2015

**Media Contacts:** 

Denise Hickey, North Texas Municipal Water District 972-442-5405, dhickey@ntmwd.com

Leslie Sopko, EnviroMedia 512-476-4368, <a href="mailto:lsopko@enviromedia.com">lsopko@enviromedia.com</a>

North Texas Municipal Water District

NTMWD Offers Free Digital Tool To Manage Lawn Watering
With watering restrictions lifted, WaterMyYard.org helps homeowners to water only as
needed

WYLIE, Texas — It's May 1, 2015, consumers can water up to two days per week, but you may not need to! Want to know how much to water this spring and summer, sign-up at <a href="WaterMyYard.org">WaterMyYard.org</a>, a site that provides weekly emails that customize lawn watering recommendations based on weather.

NTMWD has partnered with Texas A&M AgriLife Extension Service (AgriLife), creators of WaterMyYard.org, to help residents determine when supplemental water is needed to maintain a healthy lawn. The program uses data from weather stations, based throughout the NTMWD service area, to gather local climate conditions, including rainfall, temperature, wind speed, relative humidity, and solar radiation. AgriLife downloads the weather station data along with the subscriber's sprinkler system specifics to formulate a customized irrigation recommendation.

"When it comes to how much to water your lawn and when, <u>WaterMyYard.org</u> takes the guesswork out of the equation," said Denise Hickey, NTMWD Public Relations and Water Conservation Manager. "AgriLife's science and weather-based technology helps homeowners determine when it's necessary to turn on their sprinklers and when it's better for their lawn to keep their sprinkler system turned off. An important part of keeping lawns healthy is to water only when needed and to use cycle-soak for greater saturation."

Hickey continues, "Through our unified efforts, we can use water wisely and efficiently to sustain healthy lawns while continuing to protect our resources for the future."

To learn more about what NTMWD is doing to preserve the region's water resources, visit <a href="http://northtexaswateriq.org/">http://northtexaswateriq.org/</a> and discover additional ways to help your community use water efficiently.